

## Authorship:

La Janda Turismo Diputación de Cádiz

## Texts:



## Photography:

Archivo Fotográfico de La Janda

## Design and formatting

On Producciones y emeuve producciones audiovisuales

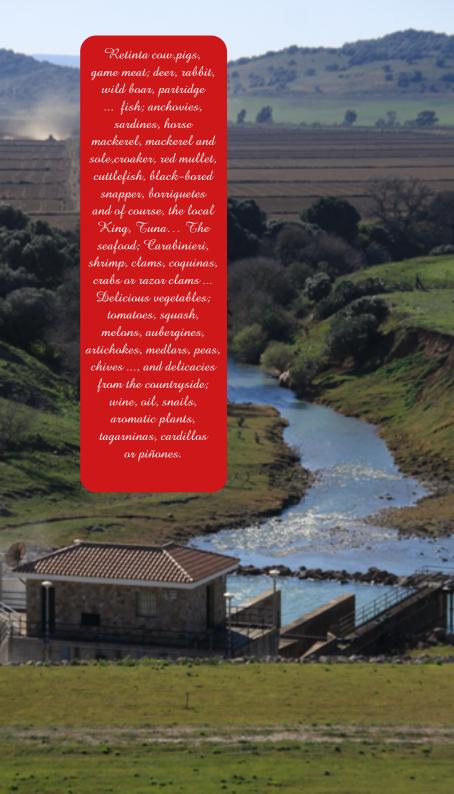


### FROM THE SEA, THE LAND AND THE AIR

La Janda is gifted with incredible natural fortune, land, water and sun. By treating this treasure with affection, simmering its product over the fire and igniting its aroma around tables, you will discover a gastronomy of its own, exquisite and varied in nature. Whether it's the vegetable garden, the fishing ports, the countryside, hunting, livestock, delicacies are the common denominator of an extensive region that offers numerous high-quality meats closely linked to ancestral knowledge going back many years.



There is a saying in our Spain that goes "Food is fried in the south, baked in the centre and stewed in the north". La Janda must have been a country in some Atlantic Era because here we stew, fry and bake. Throughout our region you will find tasty cold recipes, stews and soups, scrambled and sautéed, fried and grilled. For every taste. A creative gastronomy, intimately linked to tradition and at the same time highly innovative: ecological and organic certifications, gastronomic routes, sales, local festivals, intimacy of home cooking and world-renowned chefs.



### OUR HABITAT IN THE KITCHEN

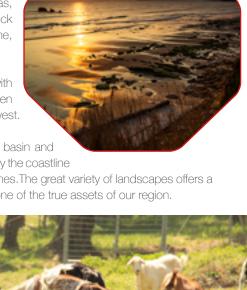
The region of La Janda is characterised by excellent environmental conditions, in terms of climate and landscape. We boast a little transformed rural space, large protected naturally areas. abundant agricultural and livestock areas and an extensive coastline,

Mountains to the east with highest elevations. Green countryside; north, centre and west. Flat lands towards

which is mostly virgin.

the south, in the Barbate river basin and the La Janda depression and finally the coastline

of cliffs and splendid sandy beaches. The great variety of landscapes offers a diversity of food that represents one of the true assets of our region.





### LA JANDA'S GASTRONOMIC CULTURE



The biodiversity of the territory displays a powerful land in quality and variety of products, but talking about the cuisine in La Janda means talking about the culture around its stioves.
Although each neighborhood recognizes its own knowledge and there are obvious differences between the interior and the coastline, a multitude of meat and fish is cooked throughout the region.

Our retinta cow walks with the same pride both through Los Alcornocales Natural Park in Alcalá de los Gazules, as it does along the beaches of Zahara de lo Breía y Marismas de Barbate Natural park. The Andalusian hen pecks in San José del Valle and the southern rooster sings to him from Conil de la Frontera. Rabbits, partridges and thrushes roam Paterna de Rivera as well as Medina Sidonia. Snails and cabrillas meander from Barbate to Benalup-Casas Viejas. A blanket of asparagus and tagarnines populate the fruitful Jandeian soils where goats browse pastures, short trees or wild olive trees while they are enraptured by the sunflowers.

RENOWNED FOODS: THE HEAVYWEIGHTS OF LA JANDA'S GASTRONOMY

## Atún con nombre y apellidos, Rojo Salvaje y de Almadraba

My name is Tuna, I am red, wild and from Almadraba. I am a migrant; I sail along both Atlantic shores and in spring I set sail for the Mediterranean Sea to spawn my young. I am Thunnus thynnus, I have cousins in all oceans; White, striped, yellow, blue or black fin tuna, long-tailed tuna... But they say that I am the authentically excellent tuna, the original one, the silver giant, the one that can measure more than 3 m and exceed 600 kg in weight. I am among the fastest animals on the planet and I cope well with large changes in temperature, allowing me to chase my prey to great depths.

My amazing sailing skills remain a mystery to you; you still argue if my keen sense of smell allows me to create a chemical map in the ocean, whether I am guided by the stars or detect the magnetic field of the earth.

Know that Pliny the Elder was already talking about me. I discussed whether the depths of the Strait were planted with olive trees and wild olive trees, thus giving an answer to the gastronomic jewel that I am. My millenary relationship with the Cadiz trap is a pillar for the economy in the area. La Janda knows that "Tuna... up to the has many facets", canned; brine, oil or pickled, grilled, stewed, raw or roasted.





## Retinta breed, also known as the happy cow

I came from the middle east to the southwest rom Europe and after mixing with different Spanish breeds, I became Retinta. I am 100% native. I am a blonde from Cádiz. the dawn dyes me with mahogany and I have a harmonious body comprised of mountains and beach. They complement me wherever I go; Blondie, what an impressive figure you have, what loins ...! My forehead is broad and my face is long, while my tail is thin and slightly arched. Be careful! with my great antlers. Oh! I still remember when Hercules freed me from the monstrous Geryon, put me in a golden vessel which he later returned to the sun.

I have a noticeably maternal character, I preserve my authenticity in my offspring, and I milk feed my calves until they are 7 months old. I enjoy Free and carefree grazing, I love tall grass and woody scrub, I like it natural. I am very hardy, I can bear the drought well, but there are times, when they have to help me out by giving me a bucket to drink out of.

My free-range rearing lets me explore La Janda from end to end, in this Mediterranean climate. I dance the same way through the pasture as when I take my umbrella and go down to the beach. I am an example of sustainability; I protect the landscape and prevent fires. Oh blondie, what ra delicious figure you have! and I tell them that I know what they say is true.





### WHAT IS COOKED IN LA JANDA?

### The coastline, where your mouth water

La Janda's coastline, Atlantic and windy in nature, gifts us incredible delights. The variety of fresh fish and seafood is dazzling. Caught with an artisanal fishing fleet, in fishing grounds in the Gulf of Cádiz close to towns, artificial reefs, or in Moroccan fishing grounds, fish and shellfish have their own entity and prestige. Aquaculture, for breeding and extraction, came here to stay and has a long tradition.

Using smaller nets, rods and traps, bottom trawling or surface longlinse, Barbate and Conil de la Frontera manage to fill their fish markets with tuna, bocinegro, corvina, red mullet, chough, sole, voraz, borriquete, chema, cuttlefish, porrajo, herrera, bream, mojarra, uf, wait, wait, let me catch my breath! ... brótola, dances, dorada, snook, morena, grouper, bienmesabe, cabrilla, melva, snapper, sargo, rascacio, urta ... shall we continue? No, better take a walk through the diverse fish markets.

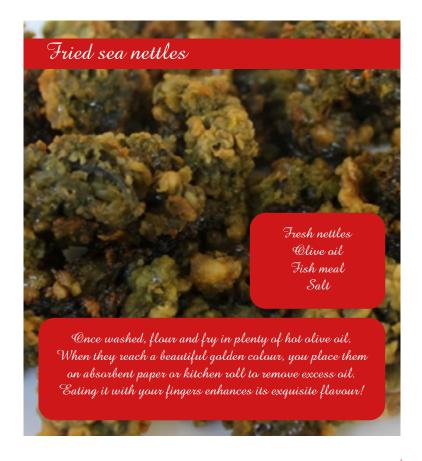
Seafood: oysters, octopus, nettles, white prawns, river prawns, razor clams, shrimp, crabs, clams... Come and see!



### So delicious you'll lick your fingers

#### Sea nettles

Tasting a netiguilla, as we say in Cadiz, is like tasting the waves. This "strange sea creature" at first glance looks like an algae, but it is an animal, anemone, and is classified as shellfish. The most common way to eat it is fried, although it lends itself to a host of creative dishes. The contrast between the crispness of its tentacles on the outside and the succulent marine flavor on the inside leaves anyone who tries it for the first time, perplexed by its unusual texture.



Tuna, tuna, tuna...



Ronqueo is what we call the traditional cutting of tuna. It takes its name from the noise produced when the knife brushes against the spines and skin of the fish. From this manual cut, we get 24 pieces, practically 100% is used, which is why our tuna is known as the "pig" of the sea.



A simple recipe for all budgets, Tuna encebollao en colorao is a dish not to be missed out on for its flavour and price.



Place the oil, the sliced garlic, the finely chopped onion and the oregano in a pan. Over medium heat, let it fry until the onion is transparent.

Do not let it go golden. Add the paprika, vinegar and about 4 tablespoons of water. Chen add the chopped tuna in cubes and add salt. Cook for 5 minutes so that the tuna is juicy. Set aside and serve hot. Yum!

### Classic cuttlefish

A classic of coastal gastronomy. Although every chef has their well guarded recipe book, this is a common recipe in homes across La Janda.

For 4 persons

1 cuttlefish weighing at least one kilogram

½ kg of potatoes2 onions

1 roasted red pepper

150 grams of peas 2 cloves of garlic

1 bay leaf 0.2 liters of alive oil from the Sierra de Cádiz 1 bunch of wild oregano 1 teaspoon of sweet paprika A few strands of saffron 1/2 l of water Salt pepper

# Potatoes with cuttlefish

Clean the cuttlefish, cut into strips and reserve. Don't forget to put the ink aside. Chop the onion, garlic and pepper, put them with their little oil on the fire and cook them again. Add the cuttlefish, water, bay leaf, paprika, oregano and saffron. Put over medium heat and stir occasionally. In 1 hour the cuttlefish will be tender, then add cubed potatoes and peas. Watch out for water although the stew should be thick. When the potatoes are soft, it's ready to enjoy!



### Baked fish

They say that when food is delicious, the simpler the cooking process, the better. You can cook a wide variety of good sized fresh fish by roasting it in olive oil or salt. However, we also have an amazing range of recipes combining our two treasures: sea and our rich vegetable field.

### Roasted borriquete with vegetables

1 borriquete of 1 kg approx.

1 red pepper

1 green pepper

2 tomatoes

1 onion

6 potatoes

5 cloves of garlic, parsley and salt Olive oil to taste

½ glass of white wine

Lemon slices

We pour olive oil onto the baking tray with the sliced garlic, the onion cut into julienne strips and a little salt. We add the red pepper and green, sliced potatoes and tomatoes (we reserve half a tomato).

Baked with the tray, 180°,20/25 minutes. We take out the tray and we place the seasoned and oven-clean borriquete. Add lemon wedges on top of the fish. Add the parsley and half a tomato on top, finely chopped and return to the oven 15 minutes. Finally, drizzle it with the wine white and another 10 minutes. Ready to go!



### WHAT IS COOKED IN LA JANDA?

### La Janda's interior: brimming with nature

The fact that a large part of its territory is included in the Los Alcomocales National Park gives La Janda's interior a variety of landscapes, fauna and Mediterranean and riverbank vegetation, which make it an authentically special place The large forests are perfect different uses of livestock and hunting delicacies and for collecting mushrooms.

In this region, between the mountains and the countryside, we feel that the relationship between man and his food is beyond their historical memory, it is older than written memory. Food is rooted in La Janda's culture and it is part of who we are-something we can savour.

When we talk about Alcalá de los Gazules, Benalup-Casas Vieias, Medina Sidonia, Paterna de Rivera or San José del Valle we need to talk about rabbit. hare, deer, partridge, wild boar, chicken and turkey, duck, pheasant, red cow, goats, sheep and pigs. As well as rice, cotton and beetroots, wheat, orchards, asparagus, olives, organic farming, rainfed and irrigated crops, mushrooms, cheese, honey ... The list is endless.

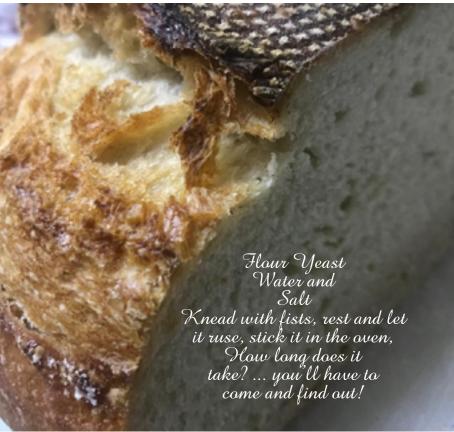


### So Delicious you'll lick your fingers

Bread and other delights...

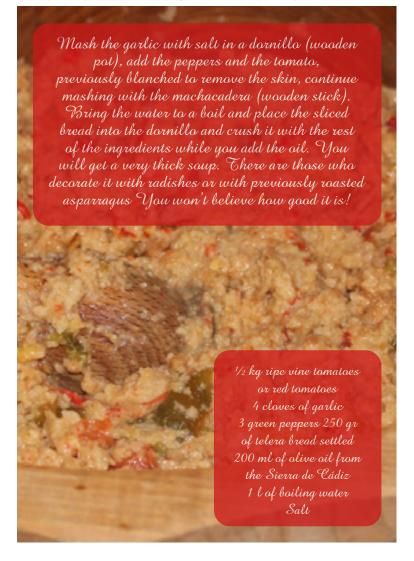
### Telera bread: a local delicacy

Who has not ever been tempted by life to make bread? In La Janda they know it. Brown bread, cateto bread or male bread as the telera is called in depending on which places, it is cooked in a wood oven and lasts a week withoutbreak.



Hot gazpacho or what is that?

Simple recipe, from the countryside ... incredible recipe.



### Beef and game

When it comes to meat in the gastronomy of La Janda, the endless number of dishes is multiplied both by the range of products and by the touches that each town adds with their unique flavour. Tasting the game prepared in exquisite stews of deer, roe deer, turtle doves, torcals or thrushes, lights up the imagination. The retinta cow is our eternal cow and the derivatives of the pig deserve special mention with the chicharrones, chorizos, cold meats, zurrapas, loin inlard and mechá meat.



### Venison in sauce

When it comes to game, venison meat is among the most popular in La Jandas. Closely linked to the Los Alcomocales Natural Park, its meat is lean and has little fat.



Heat oil in a saucepan, brown the minced garlic and add the other vegetables, sautéing them well. Don't let them take on too much color. Increase the heat and add the meat, give it a few turns, add the spices and finally pour with wine and brandy. Bring to a boil, then lower the heat and cook it covered. If the liquid is lacking during cooking, add a little water. Once the Meat is tender, sprinkle with salt. It can be accompanied by some fried potatoes or sautéed rice. Bon apetit!





### Soups and stews

Soups and broths, menudo stews, stews, potatoes, asparagus soups, tagarninas stews, cardillo cabbages, mushrooms, Cadiz cabbage, rice with rabbit... all local stews and soups you won't want to miss out on....

# <u>Cagarine stew</u>

1/2 kg of chickpeas 100 gr of kidney beans ½ kg of tagarnines 1 head of garlic 100 gr telera bread 2 íoras Extra virgin olive oil 1 tablespoon of cumin Salt Paprika White pepper 1 potato 1 blood sausage Water



The day before you make it, leave the legumes to soak. In next morning,, boil them in steaming pot for an hour with a full head of garlic, salt, oil and water, making sure they are well covered.. Wash the tagarines and fry them in a pan using oil. When they are tender, add paprika, salt, diced potatoes and White pepper. Then add the boiled legumes without the head of garlic Cover with water and put them on to stew. In another pan, fry the bread using a couple of tablespoons of oil. Put the bread and cumin in a mortar with the ñoras. Grind and add it to the stew. Leave on the hob for half an hour until the potatoes are tender. 5 minutes before serving, add the sliced blood sausage. You'll feel right at home with this hearty stew!

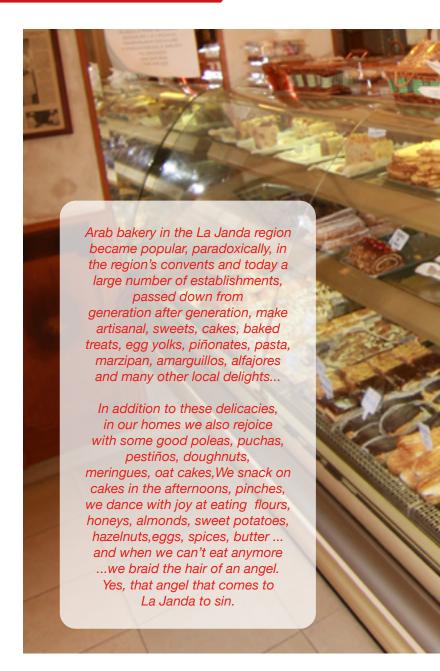




Our vegetable gardens, bringing health straight to your table

To talk about La Janda's vegetable gardens is to open a Pandora's box of wonder in green; basil, artichokes, melon, raspberry, figs, radishes, spinach, pak choi, tangerines, chives ... The flavor and special texture of the more than sixty different specialties that are grown on the coast are due to its proximity to the sea, a favorable climate and many hours of sunshine a year.

Small farms that are beginning to take ecological certifications more seriously and with are supplying different consumer groups, using natural allotments and seeds, companies are coming together to share an ecofriendly vision that focuses on good health.





## Sweets and Delights Alfaior

The closer to the spring, the clearer the water. For this reason, we leave bring you a recipe from the year 1881 by Doctor Thebussem, pseudonvm of a native of La Janda, famous for his poetic treatise gastronomy.

Who better than him to tell it?

"Know that the alfajor is an eleven-centimeter cylinder or croquette coated in sugar and cinnamon, and covered in a paper, humble or showy, whatever you prefer, that wraps it in a spiral, folding with a certain elegance at the ends"

To make the alfajor you will prepare what I am going to say: A white honey azum. Three halfs of hazelnuts and one pound of almonds, all roasted and chopped up. An ounce and a half of ground cinnamon. Two ounces of Matalahúva, four drams of clove and four of coriander, all roasted and ground. One pound of toasted sesame. Eight pounds of grinding powder, sourced from bagels without salt or yeast, deep-baked in the oven. With half a pound of sugar you will make syrup, then you will add the honey, and when it is raised, add three handfuls of sifted flour and grinding powder. Grind it so that everything is well mixed. Shape them, bathe in syrup, cover with fine sugar with some cinnamon and soak. In each pound should make 8 to twelve alfaiores. The difficulty and the secret of the alfajor is getting the honey right: since recipes always have so many rules and none of them are really true, practice is what really makes perfect, the same as with most things.





## A gift from the gods

Since the "Wine of the Land of Cádiz", Protected Geographical Indication (PGI) was regulated to designate red, white and rosé wines made in the Cádiz region, La Janda'a new vineyards have been embarking on groundbreaking and innovative projects in the world of winemaking. Young, expressive and modern wines.

New wineries are expanding and making themselves knownt hanks to the affection and love of the artisan methods, in many cases, methods that go back to traditional ones used for years. The destalking, scissor cutting or sunning the red and white grape variety links us to the earth and has set us apart for our quality.

Wine made with elegance and nobility, a powerful flavourl, with good fruit and well balanced.

Grapes are treated like kings in La Janda.









